

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
MIDTOWN BUSINESS IMPROVEMENT DISTRICT

HELD by ZOOM Meeting:

Wednesday, January 12, 2022, by Zoom.

ATTENDANCE:

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

David Fritzler
Mike Dellenbach
Lauren DeRosa
Patrick Bunyard
John Hoxmeir
Carrie Baumgart
Rayno Seasar
Luke McFetridge

Absent – Spiro Palmer

Executive Director Jamie Giellis was also present. Also present for a portion of the meeting were Roger Sherman with BHA and Michael Oberlander with Wilson and Co. As well as members from the Midtown Business Association for the back half of the meeting.

CALL TO ORDER:

Executive Director Jamie Giellis called the meeting to order at 8:00am.

POTENTIAL CONFLICTS OF INTEREST:

None stated by members of the Board.

APPROVAL OF MINUTES:

Board approved unanimously.

TREASURER UPDATE:

One outstanding invoice has been paid. There was an error receiving the check, thus a \$15 refund will be issued from the BID back to this ratepayer to cover the charge they received.

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APPROVAL OF AGENDA:

Board approved Agenda unanimously.

DISCUSSION ITEMS

FUNDING UPDATE:

Jamie had a meeting with the city and attended a session on the Revitalizing Main Streets Grant but decided it was not a good fit as projects applying must be able to construct the improvement, not just plan for it. As such, Jamie had a conversation with the City about their ability to do an out of cycle funding request for the \$300,000 remaining to get to 30% design. Details to come.

HOMELESSNESS MEETING:

Jamie was also contacted by the Fort Collins DDA regarding a meeting about the homelessness issues throughout Fort Collins on the morning of Jan. 20th from 8:45-9:45 am. Members from multiple aspects of the community will be there including police and those involved with homeless services. Midtown BID members are invited to attend.

BHA UPDATE:

Roger Sherman and Mike Oberlander gave a presentation to review the scope of work for the 30% design and have preliminary discussion on the design issues.

MIDTOWN BUSINESS ASSOCIATION:

Midtown Business Association members were present in this meeting to discuss the possibility of working with the BID and identifying in what ways this would be helpful. It was determined that this would benefit both parties in terms of helping develop one consistent message and marketing campaign. It was also discussed how the article in The Coloradoan is now physical proof to business owners that have paid dues what the value is in this project and that there will be solid ROI for dues paid. Next steps are to include flushing out ideas of what this merge looks like such as using the same newsletters, websites etc. Meetings will still have to be held separately as they are two different entities.

NEW BUSINESS:

There was no new business.

ADJOURNMENT:

Executive Director Jamie Giellis adjourned the meeting at 9:52 am.

Secretary to the Board