

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
MIDTOWN BUSINESS IMPROVEMENT DISTRICT

HELD by ZOOM Meeting:

Wednesday, March 9, 2022, by zoom.

ATTENDANCE:

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

David Fritzler
Lauren DeRosa
John Hoxmeir
Luke McFetridge
Rayno Seaser

Absent – Spiro Palmer, Patrick Bunyard, Mike Dellenbach, Carrie Baumgart

Executive Director Jamie Giellis was also present.

Director Jamie Giellis called the meeting to order at 8:00am.

POTENTIAL CONFLICTS OF INTEREST:

None stated by members of the Board.

APPROVAL OF MINUTES:

Board approved unanimously.

TREASURER UPDATE:

The County has collected on some 2021 past due assessments and a deposit has been made into the BID account. We are awaiting information on who the payments were from before we can update the financials with that detail.

APPROVAL OF AGENDA:

Board approved Agenda unanimously.

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DISCUSSION ITEMS

S. COLLEGE 30% DESIGN UPDATE:

The request for \$300,000 from the City to complete 30% design is moving forward positively. The request will appear on the consent agenda on April 5 for first reading, and on April 19 for second reading. The money will be available May 1. Ms. Giellis is working with the City and BHA right now to determine how the money will be disbursed. Requests for City capital funding through their Budgeting for Outcomes process will be due at the end of April. The design team is aware of this and we will be submitting a BFO offer for a portion of the project, while also working with the City to identify infrastructure grant funding to apply for this summer. The next big milestone in the process is a series of public workshops on March 23. The daytime will feature workshops by section of the street; the evening will feature a public open house. Postcards are being sent to all property and business owners and Jamie will be distributing a press release this week.

HOMELESSNESS MEETING UPDATE:

The BID has been busy working on the 30% design items, but movement to plan the homelessness meeting is underway now. The approach is to do a 2-hour breakfast meeting the first week in May. Details to come.

BID/MBA NEXT STEPS:

The board discussed how to continue to advance the merger of the BID/MBA, and it was determined that the immediate next step is to have Ms. Giellis draft a simple strategic plan and budget and to work on internal alignment, which will lead to discussions about external communications. That will be presented next month. We additionally talked about an opportunity to do a fall event.

NEW BUSINESS

HOLIDAY LIGHTING:

Director DeRosa asked the board to consider planning ahead for holiday lighting in 2022. The board discussed constraints (power sources, budget) and opportunities, and determined the next step would be to identify somebody who could potentially fabricate some lit décor that the BID could purchase and build on each year. Ms. Giellis will seek out some bids, and also speak with the city about power supply that we could utilize along the corridor.

ADJOURNMENT:

Director Jamie Giellis adjourned the meeting at 9:00 am.

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Secretary to the Board