

RECORD OF PROCEEDINGS
MINUTES OF THE MEETING
OF THE BOARD OF DIRECTORS OF
MIDTOWN BUSINESS IMPROVEMENT DISTRICT

HELD by ZOOM Meeting:

Wednesday, October 13, 2021 by zoom.

ATTENDANCE:

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

David Fritzler
Lauren DeRosa
Luke McFetridge
Carrie Baumgart
John Hoxmier

Absent –Rayno Seaser, Spiro Palmer, Mike Dellenbach and Patrick Bunyard

Executive Director Jamie Giellis was also present. Also present for a portion of the meeting was Clyde Wood with McWhinney Real Estate, as well as Stephanie with RSM design.

CALL TO ORDER:

Director Jamie Giellis called the meeting to order at 8:00

POTENTIAL CONFLICTS OF INTEREST:

None stated by members of the Board.

APPROVAL OF MINUTES:

Board approved unanimously.

TREASURER UPDATE:

There is currently \$32K in uncollectables, the County is to certify these and send out with tax invoices. David Fritzler brought up that we currently spend \$50/month on remote depositing and this could be saved by depositing checks via phone on the app instead of on desktop services.

APPROVAL OF AGENDA:

Board approved Agenda unanimously.

.

RECORD OF PROCEEDINGS

Midtown Business Improvement District

October 13, 2021

Page 2

DISCUSSION ITEMS:

JAMIE'S CONTRACT:

Jamie's contract is up at the end of November and has designed a 14-month contract with the rate of \$2500/month for the duration of the contract. This was motioned and passed unanimously by the board at 8:18 a.m.

MIDTOWN IMPROVEMENT PROJECT:

This was initiated by the director Jamie as a topic of conversation surrounding the budget for the next two years featuring \$200K in private monies to match possible input from the city infrastructure plan. A meeting is scheduled for October 25th, at 11 a.m. This meeting is to bring everyone to one table and define what help is available for costs not covered by the businesses. This will be a multi-year, multi-million-dollar project. Part of which will be structured into the 2025 infrastructure plan. The businesses will have a lot to do from a public engagement perspective, but the city specifically realizes this is an area of town that has been set aside and needs improvement as they have concentrated on old town and downtown in recent fiscal cycles.

Luke brought up that the end goal in site is good, but we need to prioritize projects by timeline, pick off the easy "low-hanging" fruit first financially from what the city gives us and what projects are more based long term i.e., 3 to 7 years down the road.

David brought up a concern that as a board we all need to be on the same page in relation to our report to the rate payers. Specifically, we need to give them a real commitment from the City's part of what they are willing to do in tandem with the businesses and rate payers. This will be brought up in the Oct. 25th meeting.

HOLIDAY LIGHTS:

All artists that were reached out to for doing the lights have taken on other projects and not available to us. At this point the deadline is too close to achieve the quality we as a board feel is necessary. An idea was mentioned to have a voter contest between businesses in the midtown corridor just so that there is a well-lit presence in Midtown during the holiday season. We can promote this through the newsletter.

NEW BUSINESS:

There was no new business.

ADJOURNMENT:

Director Jamie Giellis adjourned the meeting at 9:00am.

RECORD OF PROCEEDINGS

Midtown Business Improvement District

October 13, 2021

Page 3

Secretary to the Board