

**RECORD OF PROCEEDINGS**  
**MINUTES OF THE MEETING**  
**OF THE BOARD OF DIRECTORS OF**  
**MIDTOWN BUSINESS IMPROVEMENT DISTRICT**

**HELD by ZOOM Meeting:**

Wednesday, September 8, 2021, by zoom.

**ATTENDANCE:**

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

David Fritzier  
Mike Dellenbach  
Lauren DeRosa  
Luke McFetridge  
Patrick Bunyard

Absent –John Hoxmeier, Rayno Seaser, Spiro Palmer and Carrie Baumgart

Executive Director Jamie Giellis was also present. Also present for a portion of the meeting were Bruce Hendee (consultant on the wayfinding and S. College projects), Roger Sherman of BHA, and Michael Oberlander of Wilson & Company.

**CALL TO ORDER:**

Director Jamie Giellis called the meeting to order at 8:00am.

**POTENTIAL CONFLICTS OF INTEREST:**

None stated by members of the Board.

**APPROVAL OF MINUTES:**

Board approved unanimously.

**TREASURER UPDATE:**

Preliminary budget and work plan are due to city by September 30. Jamie is drafting and will circulate to the board to review prior.

**APPROVAL OF AGENDA:**

Board approved Agenda unanimously.

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### **DISCUSSION ITEMS:**

#### **Midtown Wayfinding and Streetscape Improvements:**

Ms. Giellis and Mr. Hendee brought the board up to speed on conversations that have occurred with the City of Fort Collins and with McWhinney regarding support for advancing 30% design documents. Ms. Giellis noted that there is strong support from McWhinney to be involved. Regarding the City, there have been several small conversations with a number of individuals (including Nicole Hahn, Josh Birks, Dean Klinger, Brad Buckman, Aaron Iverson, Mayor Jeni Arndt, outgoing City Manager Darin Atteberry, current City Manager Kelly DiMartino) and so the next step once we have an estimate for 30% design would be to get all those individuals together for a discussion.

Giellis and Hendee then introduced Roger Sherman from BHA and Michael Oberlander from Wilson to present and discuss the conceptual 30% design approach. Sherman and Oberlander talked through the conceptual scope of work and had a number of questions around the scope that they asked for the board's input on. Based upon that input, they agreed to finalize the scope and put a budget to it and share with the board before the next meeting.

#### **Holiday Lighting:**

Ms. Giellis let the board know that she is working on a scope for a creative lighted holiday installation with local artists. More details will be shared at the next meeting.

#### **NEW BUSINESS:**

There was no new business.

#### **ADJOURNMENT:**

Director Jamie Giellis adjourned the meeting at 9:00am.

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Secretary to the Board