**RECORD OF PROCEEDINGS**

**MINUTES OF THE MEETING**

**OF THE BOARD OF DIRECTORS OF**

**MIDTOWN BUSINESS IMPROVEMENT DISTRICT**

**HELD by ZOOM Meeting:**

Wednesday, November 11, 2020 , at 8:00 a.m.

**ATTENDANCE**:

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Jamie Giellis

Luke McFetridge

Mike Dellenbach

David Fritzler

Lauren DeRosa

Carrie Baumgart

John Hoxmeir

Absent Rayno Seaser and Spiro Palmer. Absense excused.

**CALL TO ORDER**:

Director McFetridge noted for the record that a quorum was present, and on behalf of the Board, called the meeting to order.

**POTENTIAL CONFLICTS OF INTEREST**:

None stated by members of the Board.

**APPROVAL OF AGENDA:**

There being no amendments to the agenda presented, the Board approved it unanimously.

**DISCUSSION REGARDING NEXT STEPS:**

Luke and Jamie had discussion on all the Bid and been involved in for the past 2 years and what Jamie’s role will be moving forward.

Luke discussed next steps with Mantooth. They hope to launch the door to door campaign next week in conjunction with mailing the postcard.

Next steps : collecting data from door to door and survey on website so we can plan for 2021

**DISCUSSION WITH JAMIE:**

Jamie discussed now more than ever as we talk about what we want to do, we must show value and impact to BID payers. We must be very thoughtful with dollars and plans.

Jamie can leverage the money we have with federal, state and local funding opportunities with economic development and recovery in mind. Infrastructure and public works projects are available and some have no cap. Most are 80/20 match. We need to think bigger and creatively for our stakeholders. Think about economic development, technology, transportation, food supply, etc. to help BID stakeholders.

Luke and Jamie will meet with Josh Birks with the City of Fort Collins and see what opportunities are available locally.

We continued our conversation of how federal funding will directly impact businesses within the corridor. It will be vitally important to communicate this to BID payers.

**RESOLUTION SETTING MOTION:**

A motion by Mike Dellenbach was stated for setting next meeting as the date in which we will determine the assessment for 2021. Motion was 2nd by director Lauren. Motion passed unanimously.

**TREASURE UPDATE:**

David Fritzler sent out report. Not a lot to report. We still have a handful of properties that have not paid. Will need to certify and send out if not paid by end of year.

**NEW BUSINESS:**

Director Luke McFetridge brought up the Mid Town Business Association and how the BID can partner with them. We will need to discuss this in future meetings and how the BID and MTBA can partner, determining lanes with clear vision.

# ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-referenced meeting and was approved by the Board of Directors of the Midtown Business Improvement District.

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Secretary to the Board