



## PROCLAMATION

**WHEREAS**, a collaboration and partnership was established to highlight and recognize the contributions of the Northern Colorado small business community; and

**WHEREAS**, the following partners share a unified message to continue to invest in and support small businesses: Berthoud Chamber of Commerce, City of Fort Collins - Economic Health, City of Loveland - Economic Development, Estes Chamber of Commerce, Estes Park Economic Development Corporation, Fort Collins Area Chamber of Commerce, Fort Collins Downtown Development Authority, Fort Collins Startup Week, Larimer County Economic and Workforce Development, Larimer Small Business Development Center, Loveland Business Development Center, Loveland Chamber of Commerce, Loveland Downtown District, Midtown Business Improvement District, Midtown Fort Collins Business Association, North Fort Collins Business Association, Poudre River Public Library District, Town of Berthoud, Visit Fort Collins, Wellington Colorado Main Street Program; and

**WHEREAS**, small businesses add to the unique vibrancy of the Northern Colorado community and these partners acknowledge the efforts made by small businesses each day; and

**WHEREAS**, business owners and staff are ingrained in and support the local community. They continue to welcome, serve, and showcase a variety of shopping, dining, personal and professional services; and

**WHEREAS**, Small Business Week is part of the Downtown Development Authority's efforts to recognize the importance of the small business community and the economic impact they make to Northern Colorado; and

**WHEREAS**, the Downtown Development Authority would like to extend an invitation to celebrate the small businesses and

**NOW, THEREFORE**, I, Jeni Arndt, Mayor of Fort Collins, do hereby proclaim the week of May 2-8, 2021 as

## SMALL BUSINESS WEEK

**IN WITNESS WHEREOF**, I have hereunto set my hand and the seal of the City of Fort Collins this 4th day of May, A.D. 2021.

  
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Mayor

ATTEST:

  
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City Clerk

