**RECORD OF PROCEEDINGS**

**MINUTES OF THE MEETING**

**OF THE BOARD OF DIRECTORS OF**

**MIDTOWN BUSINESS IMPROVEMENT DISTRICT**

**HELD by ZOOM Meeting:**

Wednesday, July 8, 2020 , at 8:00 a.m.

**ATTENDANCE**:

The meeting of the Board of Directors of the Midtown Business Improvement District, City of Fort Collins, County of Larimer, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Luke McFetridge

John Hoxmer

Mike Dellenbach

David Fritzler

Lauren DeRosa

Carrie Baumgart

Rayno Seaser

Spiro Palmer

Patrick Bunyard

**CALL TO ORDER**:

Director McFetridge noted for the record that a quorum was present, and on behalf of the Board, called the meeting to order.

**POTENTIAL CONFLICTS OF INTEREST**:

None stated by members of the Board.

**APPROVAL OF AGENDA:**

There being no amendments to the agenda presented, the Board approved it unanimously.

**DISCUSSION REGARDING WEBSITE CONTENT AND TIMELINE:**

Director Luke McFetridge reported that most of the content is inputed for our website. He is looking for a couple more quotes from the board members. Bruce Hendee is currently reviewing the website content. We should have everything inputed and back to Paul by the end of the week. The survey is drafted in Surveymonkey. Luke will send out to the board for any modifications. Once that is done we should be good with all content for the website. We are targeting mid July to go live.

**DISCUSSION ON Tax Revenue report:**

We were finally able to get a report from the city regarding the tax revenue produced. The report includes areas that is not within our BID corridor. It has businesses included from Harmony out to Shields and includes Drake. Luke is working with Josh from the city to refine the report to only include our corridor. Director John asked that when doing this, maybe the City can include the actual businesses. Director Luke is also requesting quarterly reports so that we have something to measure our successes with. The report we received was very eye opening and we believe the BID equates to about a quarter fo the city’s tax revenue.

**TREASURER UPDATE:**

David Fritzler send out current bills to the board for approvial via email.

**NEW BUSINESS:**

# ADJOURNMENT:

There being no further business to come before the Board and upon motion duly made, seconded and unanimously carried, the meeting was adjourned.

The foregoing minutes constitutes a true and correct copy of the minutes of the above-referenced meeting and was approved by the Board of Directors of the Midtown Business Improvement District.

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Secretary to the Board